

POSTMARK ENTRIES OR ENTER ONLINE BY APRIL 30, 2010

- CALL FOR SUBMISSIONS -

The Twin Cities Media Alliance &
the Minnesota News Council

Present:

**The 2010 Ethnic & Community
Media Awards**

Thursday, May 27, 2010

6:00 - 9:00 PM

Black Forest Inn | Minneapolis, MN

TWIN CITIES
MEDIA ALLIANCE

2600 East Franklin Ave. Ste. 2 612-436-9196
Minneapolis, MN 55406 www.tcmediaalliance.org

12 South Sixth Street, Suite 1120
Minneapolis, MN 55402

612-341-9357
<http://news-council.org>



Recognizing the best in Minnesota ethnic and community print, online and broadcast journalism.

Enter Online at: <http://news-council.org/contest/>

POSTMARK ENTRIES OR ENTER ONLINE BY APRIL 30, 2010

ENTRY CATEGORIES

All entries must include one story or up to three from a series.

Best Investigative/In-depth - C1

This award honors in-depth or investigative stories or series that identify and explore important issues largely ignored by the mainstream news media. Judges will consider initiative, persistence, originality of analysis, unique angles, resourcefulness in the pursuit of facts and information.

Arts and Culture - C2

This award will be given to the best feature story that provides a unique perspective on the arts, culture or traditions of a Minnesota community – whether it is a geographic community, ethnic community, or community based on shared interests. Judges will consider initiative, originality of analysis, unique angles, and freshness of perspective.

Global/Local Connections - C3

This award will be given to the article that best illustrates the interconnections between global and local: the impact that Minnesotans are having on the global stage, and/or the impact that globalization and global forces are having on local communities.

Community Service - C4

This award will be presented to a media outlet for coverage of particular issue that has a significant impact on the wellbeing of a community, whether it be an issue of public health and safety, social justice, human rights, civil liberties or criminal justice. The entry should be accompanied by a short description (maximum 3 paragraphs) of the issue as well as how the media covered the issue and the impact it had. Please include supporting materials like PSAs, Op-Eds, articles, event announcements as well as any other relevant material.

Commentary/Editorial Writing - C5

This award honors the best editorial or commentary by a columnist, editorial writer or independent contributor. Judges will consider originality of the viewpoint, quality of writing, and courage of opinion expressed. Editorials should be no longer than 1,500 words in length.

The **Minnesota Ethnic & Community Media Awards** are open to all ethnic media in the state of Minnesota, and to all community media in the Twin Cities metro area. (“Community media” includes print, broadcast and online media that serve geographic communities, as well as media that serve specific groups such as labor, women, etc.)

Articles originally published in languages other than English may be submitted, if an English translation is provided.

Nominations may be submitted by news organizations or individuals. Articles that originally appeared in the Twin Cities Daily Planet are not eligible. All entries will be judged by panels of independent judges including journalism faculty, professional journalists, and members of the communities that the participating ethnic and community media serve.

The non-profit **Twin Cities Media Alliance** brings together media professionals and engaged community members to improve the quality, accountability and diversity of the local media. TCMA offers citizen journalism classes and media skills workshops, organizes public forums and informal networking opportunities, and publishes the Twin Cities Daily Planet, a local news website.

The **Minnesota News Council** is a 501(c)(3) nonprofit that promotes fair and trusted journalism; supports the First Amendment rights of the media and the public; encourages free and open access to government information; and provides an independent platform for educating the public, discussing news coverage and mediating citizen complaints.

CONTEST RULES

ENTER ONLINE at <http://news-council.org/contest/>

- The entry fee is \$10 per entry
- All entries must be postmarked no later than April 30, 2010
- Entries must have been published or aired during 2009
- Entries must have been published or aired by a news media organization of any size serving an ethnic/newcomer community in Minnesota or a community media organization in the Twin Cities metro area
- Please submit one entry form per submission. An entrant may only be nominated once per category.
- We encourage submissions from all organizations. For judging purposes, please provide an English translation of your entry if English is not the primary language used at your media outlet.
- We reserve the right to move an entry from one category to another
- If the judges deem it appropriate, no award may be presented in a particular category
- All entries may be submitted electronically. Entries must include:
 - Name of media outlet and date of publication
 - Send either link to URL where submission is published or digital copy of submission (PDF, scan, Word file or .mp3)
 - Video entries should be submitted as links to URLs.
 - Audio entries should be submitted as either links to URLs or audio files (.mp3 or .wma)
 - One paragraph biography of nominee

SUBMISSION FORM

2010 Ethnic & Community Media Awards

Please submit one form per entry -- Enter Online at <http://news-council.org/contest/>

NOMINEE (NAME)	
MEDIA OUTLET	
ADDRESS (preferred method of contact, please)	
PHONE	
EMAIL	
DATE(S) ENTRY APPEARED	
AWARD CATEGORY	<input type="checkbox"/> C1: Investigative/In-depth <input type="checkbox"/> C2: Arts & Culture <input type="checkbox"/> C3: Global/Local <input type="checkbox"/> C4: Community Service <input type="checkbox"/> C5: Editorial
LANGUAGE OF ENTRY	
NAME OF NOMINATOR (if different than the nominee)	
NOMINATOR EMAIL & PHONE	

REMEMBER TO INCLUDE THE FOLLOWING TO COMPLETE YOUR ENTRY	
PRINT OR ONLINE ENTRIES MUST INCLUDE: (please check boxes)	BROADCAST ENTRIES MUST INCLUDE: (please check boxes)
<input type="checkbox"/> SUBMISSION FORM	<input type="checkbox"/> SUBMISSION FORM
<input type="checkbox"/> CHECK OR CREDIT CARD PAYMENT OF \$10	<input type="checkbox"/> CHECK OR CREDIT CARD PAYMENT OF \$10
<input type="checkbox"/> For print: ORIGINAL CLIP OF STORY ENTERED PLUS THREE COPIES OF STORY	<input type="checkbox"/> For video: THREE COPIES OF STORY IN VHS OR DVD FORMAT
<input type="checkbox"/> For online: FOUR PRINTED COPIES OF STORY, INCLUDING WEB ADDRESS WHERE STORY CAN BE FOUND	<input type="checkbox"/> For radio: THREE COPIES OF STORY IN CASSETTE OR CD FORMAT
<input type="checkbox"/> ONE-PARAGRAPH BIOGRAPHY OF NOMINEE	<input type="checkbox"/> ONE-PARAGRAPH BIOGRAPHY OF NOMINEE

PLEASE MAKE CHECK(S) PAYABLE TO "TWIN CITIES MEDIA ALLIANCE"
FEE IS \$10.00 PER ENTRY
ALL ENTRIES MUST BE POSTMARKED NO LATER THAN APRIL 30, 2010

MAIL COMPLETED ENTRIES AND PAYMENT TO:
The Twin Cities Ethnic & Community Media Awards
c/o Minnesota News Council
12 South Sixth Street, Suite 1120
Minneapolis, MN 55402

CARDHOLDER NAME (if paying by credit card)			For more information or for help with questions, please contact: Jeremy Iggers, TCMA P: (612) 436-9186 E: jeremy@tcmediaalliance.org Sarah Bauer, MNC P: (612) 278-0250 E: sarah.bauer@news-council.org
BILLING ADDRESS			
CITY, STATE, ZIP			
CARD NUMBER + SECURITY CODE	Card Number	3-digits	
EXPIRATION DATE + CARD TYPE (circle one)	MONTH: _____ YEAR: _____ [MC] [VISA] [AMEX]		