



NEWSWORTHY Online

THE MINNESOTA NEWS COUNCIL: *Promoting fair, vigorous, and trusted journalism*

March 2008

INSIDE THIS ISSUE

- The Minnesota News Council co-sponsored the February 25th event, "New Media, New Standards? Ethics in Online Journalism," presented by the [MN Society of Professional Journalists](#) and [Minnesota Public Radio](#). You can view video from the event below, and [read responses to the event](#) from local bloggers.
- In June, the News Council will join forces with the [Minnesota Journalism Center](#), The [Media Giraffe Project](#) and the [Journalism that Matters](#) Collaborative to produce, "New Pamphleteers/New Reporters," a workshop for citizen journalists and entrepreneurs.

Executive Director [Sarah Bauer](#) can be reached at (612) 341-9357.

VIDEO: NEW MEDIA NEW STANDARDS? ETHICS IN ONLINE JOURNALISM

Watch [video](#) of the Feb. forum on online journalism ethics sponsored by the Soc. of Professional Journalists and MPR. Bob Collins and Dan Gillmor discussed the "new world" of media: blogging, podcasts, citizen journalism, and more.



**Our fiscal year ends
March 31 — please support
our work today!**

[**Donate Online**](#)

Plan to join us for our annual **Recognition Reception** for Gary Gilson, Bob Shaw, and retiring Council members on April 3? [RSVP](#) here.

2008 Hearing Dates
The News Council meets every other month to consider complaints about news coverage. All public hearings begin at 12:15 p.m. and are free and open to the public. Check the [MNC Web site](#) for location information. Consider visiting us at a hearing in 2008!

Thursday, April 10, 2008
Thursday June 19, 2008
Thursday, August 21, 2008
Thursday, October 16, 2008
Thursday, December 11, 2008

NEW PAMPHLETEERS/NEW REPORTERS | JUNE 4-6, 2008 | MINNEAPOLIS, MN

[The Media Giraffe Project](#), [The Journalism That Matters collaborative](#), the [Minnesota Journalism Center](#) and the [Minnesota News Council](#), with support of the [Blandin Foundation](#) and the [Park Foundation](#), present . . .

One of the first national gatherings for local, online citizen journalists and entrepreneurs, sometimes called "placebloggers." Designed for existing and prospective journalists and entrepreneurs. Including workshops on the legal, business, journalistic, marketing, advertising and social aspects of starting and running a local online news and commerce community.

We're inviting some of the best examples of local online news operations run/owned by citizen/journalists for a sharing of best practices. This is less an event to show these folks to the outside world and more an internal, sleeves-rolled-up working session for them to learn practical things from each other -- almost continuing education. These citizen journalism and new media entrepreneurs from Minnesota and around the country will share successes and failures, and collaborate to take the next steps to ensure quality storytelling in service to democracy.

We'll serve as an incubator / think-and-do tank for those who are considering starting their own civic engagement / citizen journalism projects in urban/rural Minnesota and nationally.

We'll use [MinnPost](#), [Public Insight Journalism](#), [TC Daily Planet](#), [LocallyGrownNorthfield.org](#), [Minnesota E-Democracy.org](#) local issues forums, and other innovative Minnesota online journalism and community experiments and services as case studies, and ask their operators to share their solutions for sustaining growth.

[READ MORE about this event.](#) or [REGISTER to attend.](#)

FROM THE DEVELOPMENT OFFICE



Erika Roland

This month, the Minnesota News Council hit the road to learn more about news organizations in greater Minnesota. We wanted an opportunity to thank our supporters face-to-face.

Sarah Bauer and I first headed south to Mankato. The [Mankato Free Press](#), which has a circulation of over 22,000 readers, has been a regular, generous donor of the News Council for over twenty years. Sarah and I enjoyed meeting Jim Santori, who succeeded Ken Lingen as publisher in January 2007. We next visited the "[Northland's NewsCenter](#)," whose coverage includes Duluth, the Iron Range, and parts of Wisconsin. Station manager Dave Jensch, who has been at KBJR-TV for nearly thirty years, has been a steady supporter of the News Council for decades.

We learned a great deal at these meetings — our thanks to the journalists at the Mankato Free Press and Northland's NewsCenter for sharing their time with us. Sarah and I are looking forward to further trips to meet news teams across this great state.

To see our sponsors and donate online, visit our [Web site](#). Development Director [Erika Roland](#) can be reached at 612-339-0030.

To stop receiving this monthly update of the Minnesota News Council, please [click here](#).
Questions or comments? E-mail us at info@news-council.org or call (612) 341-9357.

The Minnesota News Council

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